

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 09105 151620Z

43

ACTION NEA-10

INFO OCT-01 ISO-00 PA-02 PRS-01 USIA-15 EB-07 CIAE-00

INR-07 NSAE-00 /043 W

----- 108245

R 151155Z SEP 75

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC PRIORITY 3496

INFO USDOC WASHDC PRIORITY

UNCLAS TEHRAN 9105

E.O. 11652: N/A

TAGS: BEXP, IR

SUBJECT: COMMERCIAL PRESENCE FAIR - TEHRAN

1. TEHRAN INTERNATIONAL TRADE FAIR OPENED BY SHAH SEPTEMBER 13 AT 10:00 A.M. IN CEREMONY ATTENDED BY IRANIAN CABINET, MTLITARY, AND DIPLOMATIC CORPS. FOLLOWING CEREMONY, VIP GUESTS TOURED PAVILIONS, AND FAIR OPENED TO GENERAL PUBLIC AT 3:00 P.M.

2. USA PAVILION COMPLETED SEPTEMBER 11 WITH 99 PERCENT OF SHIPMENTS CLEARED AND IN PLACE. WHITE AIR STRUCTURE WITH RED/WHITE/BLUE EXHIBIT SYSTEM MOST STUNNING PAVILION AT FAIR. EXHIBITS WHICH RANGE FROM G.E. SATELLITES TO STUTZ CAR TO SINGER SHIRT FACTORY COVER WIDE VARIETY AMERICAN PRODUCTS AND PROVIDE EXTREMELY ATTRACTIVE DISPLAY.

3. ATTENDANCE U.S. PAVILION OPENING DAY VERY HEAVY, AND ALL EXHIBITORS PLEASED WITH STAND LAYOUT AND PARTICIPATION.
MILLS

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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